



ISBNPA

Advancing Behavior Change Science

PHOENIX, ARIZONA, USA

MAY 18–21, 2022



**Invitation to Sponsor
the 21st Annual Meeting of
The International Society of Behavioral
Nutrition and Physical Activity (ISBNPA)**





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Advancing Behavior Change Science

**PHOENIX
ARIZONA, USA
MAY 18–21, 2022**



The **International Society of Behavioral Nutrition and Physical Activity (ISBNPA)** is pleased to invite you to participate in the sponsoring program of its **21st Annual Meeting** at the **Phoenix Convention Center in Phoenix, Arizona, USA, from 18-21 May 2022.**

The mission of ISBNPA is to “stimulate, promote and advocate innovative research and policy in the area of behavioral nutrition and physical activity toward the betterment of human health worldwide”. The scientific program will consist of keynote sessions from world leading researchers. Parallel sessions of symposia, short orals and workshops will provide key updates and debate on recent progress in theory, methods and new findings related to physical activity and nutrition behavior. Scientific poster sessions will also be key times of scientific exchange during coffee breaks and lunchtimes.

Join us in May 2022 as a Sponsor to reach the world’s leading behavioral nutrition and physical activity specialists in Phoenix, AZ, USA. A booking form can be found at the end of this document and should be used to confirm a sponsorship package. For more information about the conference, contact:



Dr. Meg Bruening
Co-Chair



Dr. Marc Adams
Co-Chair

Contact Information

ISBNPA 2022 Secretariat: annualmeeting@isbnpa.org



The Audience

The Meeting attracts:

- Academics from all over the world, with particularly strong representation from Europe, North America, Australia Pacific, and Asia.
- Leading researchers
- Registered dietitians
- Medical professionals
- Allied health practitioners
- Policymakers
- Master and PhD students from multiple disciplines with an interest in physical activity, exercise and/or nutrition behaviors

Many of our attendees are leading figures in their organizations and not only have the capacity to influence the selection of products and services but also influence policies and practices in their country and internationally. Our Meeting has been growing over the years. Attendance has averaged between 700 and 1200 delegates depending on the location. After the last two meetings, which have been held virtually, we are expecting 700-1000 attendees in Phoenix, for our first face to face meeting after the pandemic.

Last 10 ISBNPA Meetings in Numbers

No.	Year	City & Country	Participants
10 th	2011	Melbourne, Australia	±700
11 th	2012	Austin, USA	780
12 th	2013	Ghent, Belgium	870
13 th	2014	San Diego, USA	790
14 th	2015	Edinburgh, Scotland	1220
15 th	2016	Cape Town, South Africa	580
16 th	2017	Victoria, Canada	970
17 th	2018	Hong Kong, SAR	752
18 th	2019	Prague, Czech Republic	1133
19 th	2020	Virtual ISBNPA XChange Initiative	656
20 th	2021	Virtual ISBNPA XChange Initiative	711

The Organizing Committee

This committee comprises of members from the ISBNPA Executive Committee, local research teams and international Society members.

Co-Chairs

Meg Bruening – College of Health Solutions, Arizona State University, USA
Marc Adams – College of Health Solutions, Arizona State University, USA

Organizing Committee

Rodney Joseph – Edson College of Nursing and Health Innovation, Arizona State University, USA
Melanie Hingle – Department of Nutritional Sciences, College of Agriculture & Life Sciences, University of Arizona, USA
António L Palmeira – ISBNPA Executive Director, Portugal
Erica Hinckson – ISBNPA President, Auckland University of Technology, New Zealand
Amy Yaroch – Gretchen Swanson Center for Nutrition, USA

Kelly Cosgrove – College of Health Solutions, Arizona State University, USA
Kylie Wilson – College of Health Solutions, Arizona State University, USA
Marie Löf – Department of Biosciences and Nutrition, NOVUM, Sweden

Keynote Speakers

The Organizing Committee is pleased to confirm the following leading experts in the fields of nutrition and physical activity, obesity, and systems science as keynotes for the annual meeting to ensure stimulating topics for all attendees.

- **Prof. Valerie Blue Bird Jerニングan**, Oklahoma State University
- **Dr. David Conroy**, Pennsylvania State University
- **Prof. Olga Lucia Sarmineto Duenas**, Universidad de Los Andes

NESI

The Network of Early Career Researchers and Students of ISBNPA (NESI) aims to facilitate networking and mentoring opportunities for student (i.e.,

undergraduate or graduate degree students up to 12 months after the date of their doctoral degree) and early career researcher (ECR, i.e., up to full 5 years post-doctoral degree) members of ISBNPA. Given the substantial costs associated with attending an international conference, we aim to offer scholarship opportunities to attend the Annual Meeting and free/low-cost activities during the Annual Meeting to students/ECRs. Any support is gratefully received and may enable students/ECRs to attend who otherwise would not be able to.

Pioneer Program

The ISBNPA Pioneer Program aims to foster and support high-quality research, collaboration, and mentoring amongst researchers (including students) in low and middle-income countries (LMIC) and assist in disseminating their research to global audiences. To achieve this, sponsorship of activities and programs run by the Pioneer Program is sought and greatly appreciated.



SUMMARY OF BENEFITS

The Opportunity

A wide range of sponsorship opportunities are available, and all have been designed to ensure sponsors achieve their objectives by participating in the Meeting. Various levels of involvement are outlined in this document which we are certain will assist you in achieving your objectives. However, if there are other ways in which you would like to participate, the Sponsorship Committee would be happy to consider your suggestions and discuss these with you.

There are several key sponsorship opportunities both in support of the Meeting as a whole and in relation to individual elements of the Meeting and social program, as well participating in sponsoring NESI and Pioneer Program. It is the express intention of the Organizing Committee to ensure that participating organizations benefit in return for their generous support. Amongst the benefits of being associated with ISBNPA as

a Meeting Sponsor, you will find the following:

- Each Sponsor will gain exposure to key decision makers in commercial, not-for-profit, government and post-secondary education sectors and higher education establishments
- Opportunity to increase brand awareness of your organization
- High visibility on the website as well as during the conference (depending on the sponsorship level chosen)
- Recognition in electronic Meeting program book, Meeting App and on signage
- Tickets to social events
- Time to meet the attendees during sessions and social events to allow for networking and opening new partnership opportunities
- Please note that the priority in allocating sponsorship packages and exhibition stands will be given to organizations based upon the level of sponsorship and on a first come, first served basis. The benefits in each category reflect the level of financial commitment.

ANNUAL MEETING: SPONSORSHIP AND ASSOCIATED BENEFITS	Platinum USD \$16,000	Gold USD \$10,000	Silver USD \$4,000	Bronze USD \$2,000
Organization logo displayed on all promotional Meeting announcements	✓	✓	✓	
Organization logo on the ISBNPA 2022 website with link to organization site	✓	✓	✓	✓
Organization logo in the electronic Meeting program book	✓	✓	✓	✓
Organization profile in the electronic Meeting program book	150 words	100 words	75 words	50 words
Organization logo in the Meeting App	✓	✓	✓	✓
Acknowledgement and recognition throughout the Meeting (verbal at the opening session and on onsite holding slides displayed during the breaks)	✓	✓	✓	✓
Your organization/company will be presented to the plenary (2–3 minutes presentation) before one of the keynote sessions (Platinum sponsors will choose first – only 4 keynote sessions are available)	✓	✓		
Your organization/company will be presented to the plenary (2–3 minutes presentation) before one of the Mid-career or early career presentations (only 4 sessions are available)			✓	
Advertisement in the electronic Meeting program book (artwork to be provided by the sponsoring organization)	Full page	Full page	Half page	
Complimentary full delegate registrations	5 registrations + 5 tickets for all Social Events	3 registrations + 3 tickets for all Social Events	1 registration + 1 ticket for all Social Events	1 registration
Exhibition space in the exhibit hall (location to be negotiated mutually)				
Complimentary staff registration to manage the exhibition booth (includes refreshment breaks, lunches as well as welcome reception, but no access to Meeting sessions)	2 registrations	1 registration	1 registration	
Complimentary e-mail shots to all registered delegates with the sponsor named in the email. The text provided by the sponsor is to be approved by the Organizing Committee	2	1		
Opportunity to include a promotional materials in a sponsor profile	Promotional video and up to 5 brochures	Promotional video and up to 2 brochures	Up to 3 brochures	1 brochure



Additional Sponsorship Items

CONFERENCE-WIDE COVERAGE		
MEETING APP (Limited to 1 sponsor)	A Meeting “app” will contain all key information for ISBNPA 2022. The sponsor’s logo will be featured prominently in key areas of the app, including the home screen. This ensures that every attendee who accesses the app will have a direct, impactful interaction with the sponsor’s brand. This is an exclusive sponsorship item and will be very high-profile for the sponsor.	USD \$4,000
SCIENTIFIC SESSIONS (Limited to 1 sponsor per session or speaker)		
RECOGNITION AT A KEYNOTE LECTURE	Subject to the agreement of the Organizing Committee and the speakers. While organizations will have no control over the content of the session, they will be acknowledged as a sponsor by having their organization logo slide at the beginning and end of the lecture and on signage outside the room, plus acknowledgement in the program book.	USD \$1,250
RECOGNITION AT A SYMPOSIUM OR WORKSHOP	Subject to the agreement of the Organizing Committee. While organizations will have no control over the content of the session, they will be acknowledged as a sponsor by having their organization logo slide at the beginning and end of the symposium or workshop and on signage outside the room, plus acknowledgement in the program book.	USD \$1,000
SOCIAL EVENTS		
WELCOME RECEPTION (Limited to 1 sponsor)	Wednesday 18th May 2022 / Location: PCC The Welcome Reception will give delegates the chance to mingle with their colleagues, while drinks and snacks are provided. The sponsor’s logo will appear on the Meeting website next to details of the Welcome Reception, in the electronic Meeting program book, and on signage during the event.	USD \$4,000
ISBNPA DINNER (Limited to 1 sponsor)	Thursday 19th May 2022 / Location: Desert Botanical Garden One of the highlights of ISBNPA 2022 will be the ISBNPA Dinner and entertainment which will feature the local culture and cuisine. The sponsor’s logos will appear on the Meeting website next to details of the Dinner and entertainment, in the electronic Meeting program book, on the tickets for the event, and on the dinner menus.	USD \$10,000
LUNCH CATERING	Catering points will be located within the exhibition area for the duration of the Meeting. Catering will be carefully considered to reflect the health promotion ethos of ISBNPA. Sponsors will have their logo displayed in the electronic Meeting program book and at the catering points for the duration of the lunch break.	USD \$6,500
MORNING OR AFTERNOON CATERING BREAK (Per break)	Catering points will be located within the exhibition area for the duration of the Meeting. Catering will be carefully considered to reflect the health promotion ethos of ISBNPA. Sponsors will have their logo displayed in the electronic Meeting program book and at the catering points for the duration of the refreshment break.	USD \$3,500
MORNING STAY ACTIVE SESSION	Details to be confirmed	USD \$1,500
DIGITAL MEETING PROGRAM BOOK ADVERTISING	Inside Cover, full page, full color, price per page (artwork to be provided by the sponsor)	USD \$600
	Full page, full color price per page (artwork to be provided by the sponsor)	USD \$400
DELEGATE GIFTS	Examples: umbrellas, water bottles, paperweights, etc. An organization can provide objects that may enhance the delegates’ experience. It is the sponsor’s responsibility to comply with national legislation regarding delegate gifts and the item must be pre-approved by the Organizing Committee. The sponsor is responsible for covering the cost of shipping the gifts to the conference venue)	USD \$ Donation Value TBD



Additional Sponsorship Opportunities (Continued)

NESI		
NESI SCHOLARSHIPS	Many students face financial difficulties and are unable to attend international conferences due to limited funding opportunities. NESI Scholarships would provide financial support for students to attend and present to an audience of world leading researchers at the ISBNPA Annual Meeting. Choose one of the below options:	
	Package 1 One NESI Scholarship (to contribute to travel/accommodation costs. In addition, ISBNPA will provide the registration fees valued at approximately USD \$500).	USD \$1,500
	Package 2 NESI Scholarships for 10 students (to contribute to travel/accommodation costs. In addition, ISBNPA will provide the registration fees valued at approximately USD \$500 per student). This package would provide support for approximately 2.5% of the student attendees at the Annual Meeting.	USD \$15,000
NESI NETWORKING ACTIVITY	The networking activity (usually on the first day/night of the Annual Meeting) is an opportunity for students/ECRs to meet informally, network, and experience the city in which the meeting is held (e.g., ferry ride and light show in Hong Kong, walking tour in Prague). Choose one of the below options:	
	USD \$ Contribution Contribution towards covering the cost of the activity and/or refreshments for approximately 50 students/ECR delegates	USD \$1,000
	Donation of time/activity (e.g., cultural activity, walking tour guide)	USD \$ Donation Value TBD
	Donation of catering/refreshments	USD \$ Donation Value TBD
NESI DINNER	The NESI dinner is an annual event that attracts >50 students/ECRs and provides an opportunity for more networking. It is usually held at a restaurant that features local cuisine.	USD \$2,500
NESI ZONE	The NESI zone is an area at the conference venue that is reserved for students/ECRs. It is designed to provide a space to network and meet new people during breaks (morning/afternoon and lunch). Games/activities are provided with a focus on breaking up sitting time and increasing light activity (e.g., balance boards, fit balls). Choose one of the below options:	
	Contribution towards promotion of the NESI zone (e.g., signage)	USD \$200
	Contribution towards games/activities for the NESI zone	USD \$200
	Donation of equipment (sponsor is responsible for covering the cost of shipping the equipment to the conference venue)	USD \$ Donation Value TBD





Additional Sponsorship Opportunities (Continued)

NESI: SPONSORSHIP AND ASSOCIATED BENEFITS	USD \$15,000	USD \$2,500	USD \$1,500	USD \$1,000
Organization logo displayed on all promotional announcements for the NESI networking activity	✓	✓	✓	✓
Acknowledgement and recognition at all NESI-related events at the meeting	✓	✓	✓	✓
Organization logo on the ISBNPA 2022 NESI website with link to organization site	✓	✓	✓	
Acknowledgement and recognition the meeting (verbal at the opening session).	✓	✓	✓	
Organization logo and profile in the electronic Meeting programme book	120 words	50 words		
Organization logo in the Meeting app	✓	✓		
Acknowledgement and recognition throughout the Meeting (on onsite holding slides displayed during breaks)	✓	✓		
Logo on NESI newsletters	✓	✓		
Advertisement in the Meeting programme book (artwork to be provided by the sponsoring organization);	Full page			
Opportunity to be associated as a sponsor of a NESI session or a workshop (subject to speaker's agreement, with no control over the presentation content).	✓			
Organization logo displayed on all promotional Meeting announcements	✓			
One complimentary email shot to all registered delegates with the sponsor named in email	✓			
Opportunity to include a promotional leaflet or material in the delegate bag (at Meeting Organizer's discretion);	✓			
Your company will be presented to the plenary (2–3 minutes presentation) before one of the Keynote sessions	✓			
Complimentary full delegate registrations	4 registrations + 2 tickets for all Social Events	2 registrations + 2 tickets for all Social Events	1 registration	

Additional Sponsorship Opportunities (Continued)

THE PIONEER PROGRAM		
RESEARCH AND CONFERENCE SCHOLARSHIPS	Pioneer Program Research and Conference Scholarships would provide financial support to conduct research and present this to an international audience of world leading researchers at an ISBNPA conference. Financial support to conduct and disseminate their research at an ISBNPA conference would provide LMIC researchers with career enhancing benefits. One Pioneer Program Research and Conference Scholarship is valued at USD \$5,000 per person. The contribution is split as USD \$2500 for research and USD \$2500 for conference travel; while ISBNPA will cover the conference registration costs. Choose one of the below options to support one, two, or three researchers.	
	Package 1 (support one researcher)	USD \$5,000
	Package 2 (support two researchers)	USD \$10,000
	Package 3 (support three researchers)	USD \$15,000
CONFERENCE TRAVEL AND ACCOMMODATION SPONSORSHIP	Attending the ISBNPA conference is a great opportunity for LMIC researchers to hear about the latest research, share their research and build networks and collaborations. However, the cost of international travel is prohibiting. Conference Travel and/or accommodation sponsorship would assist LMIC researchers to attend the ISBNPA conference. Sponsorship funds could help one of the attendees or could be shared amongst 10 recipients each receiving USD \$500 to assist them with their costs.	
	Package 1	USD \$1,500
	Package 2	USD \$2,500
	Package 3	USD \$5,000
NETWORKING OPPORTUNITIES AT ISBNPA ANNUAL MEETING:	A Pioneer Program 'Meet and Greet' lunch and discussion provide an opportunity for networking with other researchers and discussing challenges and successes in their research. The following sponsorship opportunities would assist orchestrating the Pioneer Program 'Meet and Greet':	
	Keynote LMIC speaker: sponsorship to have an experienced LMIC researcher attend the ISBNPA conference to discuss their research and offer research and career advice (USD \$2,500 for flights and accommodation).	USD \$2,500
	Donation of time/activity (e.g., cultural activity, walking tour guide)	USD \$ Donation Value TBD
	Donation of catering/refreshments	USD \$ Donation Value TBD





Additional Sponsorship Opportunities (Continued)

THE PIONEER PROGRAM: SPONSORSHIP AND ASSOCIATED BENEFITS	USD \$15,000	USD \$5,000	USD \$2,500	USD \$1,500
Organization logo on the ISBNPA 2021 Pioneer website with link to organization site	✓	✓	✓	✓
Organization logo in the meeting programme book	✓	✓	✓	✓
Acknowledgement and recognition at all Pioneer program-related events at the meeting (verbal at the opening session).	✓	✓	✓	✓
Organization profile in the electronic Meeting programme book	120 words	50 words	50 words	
Organization logo in the Meeting app	✓	✓	✓	
Acknowledgement and recognition throughout the Meeting (on onsite holding slides displayed during breaks)	✓	✓	✓	
Logo on Pioneer newsletters	✓	✓	✓	
Advertisement in the Meeting programme book (artwork to be provided by the sponsoring organization);	Full page	Half page		
Opportunity to be associated as a sponsor of a Pioneer session or a workshop (subject to speaker's agreement, with no control over the presentation content).	✓	✓		
Organization logo displayed on all promotional Meeting announcements	✓	✓		
One complimentary email shot to all registered delegates with the sponsor named in email	✓			
opportunity to include a promotional leaflet or material in the delegate bag (at Meeting Organizer's discretion);	✓			
Your company will be presented to the plenary (2–3 minutes presentation) before one of the Keynote sessions	✓			
Complimentary full delegate registrations	4 registrations + 2 tickets for all Social Events	2 registrations + 2 tickets for all Social Events	1 registration	



ISBNPA 2022 – Sponsorship Booking Form (Part 1)

Terms and Conditions

***PLEASE NOTE: Payments must be in USD.** Priority amongst sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

Payment Schedule:

Deposit: 50% minimum at time of booking. This non-refundable deposit will secure your package/exhibition space.

Second Installment: 50% by 28 February 2022

Note: A different schedule may be planned by mutual agreement. The ISBNPA 2022 Secretariat would be happy to invoice for the full amount upfront if preferred or to agree an alternative payment schedule if appropriate.

Cancellations:

- Cancellations received **before 28 February 2022:** 50% of the total amount (non-refundable) will be retained.
- Cancellations received **on or after 28 February 2022:** The full amount will be due unless the package can be resold.

☐ I agree to the terms and conditions in the prospectus brochure.

Signature: _____

Name: _____

Date: _____

Please return this form to annualmeeting@isbnpa.org

as soon as possible, as packages are available on a first come, first served basis. Please note, no sponsorship packages, items or exhibition booths will be confirmed until this form has been received and a confirmation letter issued to you.

Contact Details

Organization name (for invoices):			
Address:		City:	
Province/State:	Postal Code:	Country:	
Contact Name:			
Phone:		Email:	
Payment Option (please indicate): <input type="checkbox"/> Bank Transfer <input type="checkbox"/> Cheque			

Booking Form Continued...

ISBNPA 2022 – Sponsorship Booking Form (Part 2)

SPONSORSHIP LEVEL//OPPORTUNITY	PRICE	CONTRIBUTION
Annual Meeting		
Platinum Sponsor	USD \$16,000	<input type="checkbox"/>
Gold Sponsor	USD \$10,000	<input type="checkbox"/>
Silver Sponsor	USD \$4,000	<input type="checkbox"/>
Bronze Sponsor	USD \$2,000	<input type="checkbox"/>
Meeting App	USD \$4,000	<input type="checkbox"/>
Recognition at a Keynote Lecture	USD \$1,250	<input type="checkbox"/>
Recognition at a Symposium or a Workshop	USD \$1,000	<input type="checkbox"/>
Welcome Reception	USD \$4,000	<input type="checkbox"/>
ISBNPA Dinner	USD \$10,000	<input type="checkbox"/>
Lunch	USD \$6,500	<input type="checkbox"/>
Morning or Afternoon Break	USD \$3,500	<input type="checkbox"/>
Morning Stay Active sponsor	USD \$1,500	<input type="checkbox"/>
Inside Covers Full Page Advert in the Digital Program Book	USD \$600	<input type="checkbox"/>
Full Page Advert in the Digital Program Book	USD \$400	<input type="checkbox"/>
Delegate gift	Donation value	
NESI		
NESI Scholarship – Package 1	USD \$1,500	<input type="checkbox"/>
NESI Scholarship – Package 2	USD \$15,000	<input type="checkbox"/>
NESI Networking Activity - USD \$ Contribution	USD \$1,000	<input type="checkbox"/>
NESI Networking Activity - Donation of time/activity	Donation value	
NESI Networking Activity - Donation of catering/refreshments	Donation value	
NESI Dinner	USD \$2,500	<input type="checkbox"/>
NESI Zone - Contribution towards promotion	USD \$200	<input type="checkbox"/>
NESI Zone - Contribution towards games/activities for the NESI zone	USD \$200	<input type="checkbox"/>
NESI Zone - Donation of equipment	Donation value	
PIONEER PROGRAM		
Pioneer Program Scholarship – Package 1	USD \$5,000	<input type="checkbox"/>
Pioneer Program Scholarship – Package 2	USD \$10,000	<input type="checkbox"/>
Pioneer Program Scholarship – Package 3	USD \$15,000	<input type="checkbox"/>
Travel and Accommodation – Package 1	USD \$1,500	<input type="checkbox"/>
Travel and Accommodation – Package 2	USD \$2,500	<input type="checkbox"/>
Travel and Accommodation – Package 3	USD \$5,000	<input type="checkbox"/>
Pioneer Program ‘Meet and Greet’ – Keynote LMIC Speaker	USD \$2,500	<input type="checkbox"/>
Pioneer Program ‘Meet and Greet’ – Donation of time/activity	Donation value	
Pioneer Program ‘Meet and Greet’ – Donation of catering/refreshments	Donation value	
TOTAL CONTRIBUTION	USD \$	